



BOLD VAN is an EDI service provider with trading partner based transparent pricing on a robust Value-added Network.

Stage: Post Revenues, Seed
Industry: Information Technologies IT

Number of Employees: 5
Market Size: Between \$500M and \$1B

Investment opportunity: \$500K

Use of Proceeds

Continue development on version 2 of BOLD Manager, Grow sales nationally, Initial international marketing campaign.

Management team

Larry Marshall
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Investment Opportunity

What we do

BOLD VAN is a web-based EDI solution that operates from the cloud so don't worry about backing up data or installing new software. Users can transfer and translate data with BOLD VAN, as well as manage transmission with BOLD Manager.

Need/Opportunity

Today's EDI VAN customers struggle with an antiquated pricing model based on the amount of data they transmit along with confusing bills and fees.

Solution

With BOLD VAN, you can transfer unlimited data over our VAN and are only charged by the number of Trading Partners. This saves companies an average of 80% over their current EDI VAN.

Top milestones:

Became fastest growing EDI VAN provider, Cut Endust EDI VAN fees in half, First provider to offer trading partner pricing, Onboarded Spanx as a new customer with zero downtime

Competitors

How we are different

	Unlimited Data Transmission
True Commerce	Free Trial 99.9998% Uptime Translation Services
Covalent Works	24/7 Support Included Trading Partner Pricing

Go To Market

Direct website, Digital Advertising, expanded BDR and inhouse sales team

Revenue model

BOLD VAN offers a 3 month trial to all customers. We onboard customers without charge, and guarantee a seamless 100% uptime during migration.